

## Fintel Plc

("Fintel", the "Company", the "Group" or the "Business")

### Directorate Change

#### Appointment of Phil Smith as Non-Executive Director.

Fintel (AIM: FNTL), the leading provider of Fintech and support services to the UK retail financial services sector, is pleased to announce the appointment of Phil Smith as Independent Non-Executive Director with immediate effect.

Following a robust process led by independent consultants, Phil was selected due to his industry knowledge, special expertise in digital delivery and alignment to the companies' values and strategic objectives. Phil brings with him 20 years of global experience across wealth management, asset management, brokerage, insurance and consulting.

Phil previously was the founder and Group CEO at Embark Group, where he built a £42bn AuA platform, pension and investment business prior to its sale to the Lloyds Banking Group in early 2022. He is currently a Non-Executive Chairman of UK Fintech businesses BEIQ and Kore Labs. His previous roles also include that of Managing Director and Global Management Committee member at Barclays Wealth, where he played a major role in the inception and development of the global infrastructure of this business line for Barclays Bank Plc. Phil has also held international senior executive positions at Fortis Investments, Arthur Andersen, Prudential M&G and Prudential Corporation Asia. During this time, he built up extensive experience of M&A and joint venture partnerships.

#### Ken Davy, Non-Executive Chair, said:

"I am delighted to welcome Phil to the Fintel Board. He brings a wealth of business transformation and industry experience and will complement the range of skills we currently have on the Board. We all look forward to working with Phil."

#### Additional Information

In accordance with Schedule 2(g) of the AIM Rules for Companies Phillip Smith (aged 53) holds, or has held in the past five years, the following directorships and partnerships:

#### Current Directorships

BEIQ Ltd

Denia Property Ltd

Equisolve Consulting Ltd

#### Directorships held in last 5 years

Embark Group Ltd

Embark Investment Services Nominees Ltd

Embark Investment Services Ltd

Embark Digital Studio Ltd

EBS Pensions Ltd

Embark Services Ltd

Rowanmoor Consultancy Ltd

Rowanmoor Executive Pensions Ltd

Rowanmoor Personal Pensions Ltd

Sterling ISA Managers (Nominees) Ltd  
Sterling ISA Managers Ltd

The Adviser Centre Ltd

Vested Employee Benefits Ltd

Baltic Renovations Ltd

Phillip holds no shares in the Company.

There is no further information on Phillip Smith required to be disclosed under Schedule Two, paragraph (g) of the AIM Rules for Companies.

**For further information, please contact:**

**Fintel plc**

Matt Timmins (Joint Chief Executive Officer)  
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via Instinctif Partners

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**Notes to Editors**

Fintel is the UK's leading fintech and support services business, combining the largest provider of intermediary business support, SimplyBiz, and the leading research, ratings, and Fintech business, Defaqto.

Fintel provides technology, compliance and regulatory support to thousands of intermediary businesses, data and targeted distribution services to hundreds of product providers and empowers millions of consumers to make better informed financial decisions. We serve our customers through three core divisions:

The Intermediary Services division provides technology, compliance, and regulatory support to thousands of intermediary businesses through a comprehensive membership model. Members include directly authorised IFAs, Wealth Managers and Mortgage Brokers.

The Distribution Channels division delivers market Insight & analysis and targeted distribution strategies to financial institutions and product providers. Clients include major Life & Pension companies, Investment Houses, Banks and Building Societies.

The Fintech and Research division (Defaqto) provides market leading software, financial information and product research to product providers and intermediaries. Defaqto also provides product ratings (Star Ratings) on thousands of financial products. Financial products are expertly reviewed by the Defaqto research team and are compared and rated based on their underlying features & benefits. Defaqto ratings help consumers compare and buy financial products with confidence.

For more information about Fintel, please visit the website: [www.wearefintel.com](http://www.wearefintel.com)

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