

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR"), and is disclosed in accordance with the company's obligations under Article 17 of MAR. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

Fintel plc
(the "Company" or "Fintel")

Director / PDMR Dealing

Fintel (AIM: FNTL), a leading provider of fintech and support services to the UK retail financial services sector, has been notified that Kenneth "Ken" Davy, Non-Executive Director has sold 3,116,167 ordinary shares of 1 pence each in the Company ("Ordinary Shares") at a price of 300 pence per share.

Following these sales, Mr. Davy's beneficial interest is 24,731,476* Ordinary Shares, representing approximately 23.8% of the Company's issued share capital.

* Mr Davy's beneficial interest includes 895,422 ordinary shares held in trust and 814,447 shares held indirectly through Huddersfield Giants Limited

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail:

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Kenneth Ernest Davy
2	Reason for the notification	
a)	Position/status	Non-Executive Director (PDMR)
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1 pence each

	Identification Code	ISIN: GB00BG1THS43
b)	Nature of the transaction	Sale of ordinary shares
c)	Price(s) and volume(s)	Price: 300 pence No. of shares: 3,116,167
d)	Aggregated information	n/a - single transaction
e)	Date of transaction	10 May 2024
f)	Place of transaction	London Stock Exchange, AIM

For further information, please contact:

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Notes to Editors

Fintel is the UK's leading fintech and support services business, combining the largest provider of intermediary business support, SimplyBiz, and the leading research, ratings and Fintech business, Defaqto.

Fintel provides technology, compliance and regulatory support to thousands of intermediary businesses, data and targeted distribution services to hundreds of product providers and empowers millions of consumers to make better informed financial decisions. We serve our customers through three core divisions:

The **Intermediary Services** division provides technology, compliance, and regulatory support to thousands of intermediary businesses through a comprehensive membership model. Members include directly authorised IFAs, Wealth Managers and Mortgage Brokers.

The **Distribution Channels** division delivers market Insight and analysis and targeted distribution strategies to financial institutions and product providers. Clients include major Life and Pension companies, Investment Houses, Banks, and Building Societies.

The **Fintech and Research** division (Defaqto) provides market leading software, financial information and product research to product providers and intermediaries. Defaqto also provides product ratings (Star Ratings) on thousands of financial products. Financial products are expertly reviewed by the Defaqto research team and are compared and rated based on their underlying features and benefits. Defaqto ratings help consumers compare and buy financial products with confidence.

For more information about Fintel, please visit the website: www.wearefintel.com

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