

25 October 2024

Fintel plc

(the "Company" or "Fintel")

Director / PDMR Dealing

Fintel plc, the leading independent provider of fintech and support services to the UK's retail financial services sector, announces that it has been notified that Ken Davy, a Non-Executive Director of the Company, has transferred, in aggregate, 5,200,000 ordinary shares in the Company for nil consideration to 2 family trusts in respect of which he is a trustee, as part of a financial planning exercise. Details of the individual transactions are set out in the following table:

| Transferor | Transferee | Number of shares |
|------------|---|------------------|
| Ken Davy | Ken Davy, Michelle Hare and Irwin Mitchell Trustees Limited (as trustees of the Ken Davy 2024 No 4 Trust) | 3,100,000 |
| Ken Davy | Ken Davy, Sarah Turvey and Michelle Hare (as trustees of the Ken Davy 2024 No 5 Trust) | 2,100,000 |

As Ken Davy is a trustee of each of the transferee family trusts, the number of shares that Ken Davy is interested in remains the same, at 24,731,476 shares representing 23.7 per cent. of the ordinary shares in issue.

The notifications set out below, are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

| | | |
|----------|--|--|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Ken Davy |
| 2 | Reason for the notification | |
| a) | Position/status | Non-Executive Director |
| b) | Initial notification/Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Fintel plc |
| b) | LEI | 213800DXP1VY21GCTH04 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 1 p each |
| | Identification Code | ISIN: GB00BG1THS43 |
| b) | Nature of the transaction | Transfer of ordinary shares of 1p each |

| | | |
|----|------------------------|---------------------------------------|
| c) | Price(s) and volume(s) | Price(s): Nil Volume(s): 3,100,000 |
| d) | Aggregated information | Price(s): Nil Volume(s): 3,100,000 |
| e) | Date of transaction | 24 October 2024 |
| f) | Place of transaction | Outside of a trading venue |

| | | |
|----------|--|---|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Ken Davy |
| 2 | Reason for the notification | |
| a) | Position/status | Non-Executive Director |
| b) | Initial notification/Amendment | Initial notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Fintel plc |
| b) | LEI | 213800DXP1VY21GCTH04 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification Code | Ordinary shares of 1 p each ISIN: GB00BG1THS43 |
| b) | Nature of the transaction | Transfer of ordinary shares of 1p each |
| c) | Price(s) and volume(s) | Price(s): Nil Volume(s): 2,100,000 |
| d) | Aggregated information | Price(s): Nil Volume(s): 2,100,000 |
| e) | Date of transaction | 25 October 2024 |
| f) | Place of transaction | Outside of a trading venue |

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Notes to Editors

Fintel is a UK fintech and support services business, combining award-winning intermediary business support services, and leading research, ratings and fintech businesses.

Fintel provides technology, compliance and regulatory support to thousands of intermediary firms, data and targeted distribution services to hundreds of product providers and empowers millions of consumers to make better informed financial decisions. We serve our customers through three core divisions:

The **Intermediary Services** division provides technology, compliance, and regulatory support to thousands of intermediary businesses through a comprehensive membership model. Members include directly authorised IFAs, Wealth Managers and Mortgage Brokers.

The **Distribution Channels** division delivers market Insight and analysis and targeted distribution strategies to financial institutions and product providers. Clients include major Life and Pension companies, Investment Houses, Banks, and Building Societies.

The **Fintech and Research** division (Defaqto) provides market leading software, financial information and product research to product providers and intermediaries. Defaqto also provides product ratings (Star Ratings) on thousands of financial products. Financial products are expertly reviewed by the Defaqto research team and are compared and rated based on their underlying features and benefits. Defaqto ratings help consumers compare and buy financial products with confidence.

For more information about Fintel, please visit the website: www.wearefintel.com

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