

21 January 2019

The SimplyBiz Group plc
(the "Company", or "SimplyBiz")

Appointment of Joint Broker

SimplyBiz (AIM: SBIZ), the leading independent provider of compliance and business services to financial advisers and financial institutions in the UK, is pleased to announce the appointment of Peel Hunt LLP ("Peel Hunt") as the Company's Joint Broker with immediate effect.

For further information please contact:

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via Instinctif Partners

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Notes to editors

With over 3,600 member firms in the UK, SimplyBiz is a leading independent provider of compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, through access to its membership.

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