

22 April 2025

Fintel plc
(the "Company" or "Fintel")
Director / PDMR Dealing

Fintel plc, a leading independent provider of fintech and support services to the UK's retail financial services sector, is pleased to announce that the Company has been notified that Non-Executive Director Ken Davy has purchased 25,000 ordinary shares of 1 pence each in the Company ("Shares").

Following this purchase, Ken Davy is interested in 24,881,476 Shares representing 23.88% of the total Shares in issue.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Ken Davy
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1 p each
	Identification Code	ISIN: GB00BG1THS43
b)	Nature of the transaction	Purchase of ordinary shares of 1p each
c)	Price(s) and volume(s)	Price: £2.310228 Volume: 25,000
d)	Aggregated information	Price: £2.310228 Volume: 25,000
e)	Date of transaction	15 April 2025
f)	Place of transaction	London Stock Exchange, AIM

For further information please contact:

Fintel plc

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Notes to Editors

Fintel is a UK fintech and support services business, combining award-winning intermediary business support services, and leading research, ratings and fintech businesses.

Fintel provides technology, compliance and regulatory support to thousands of intermediary firms, data and targeted distribution services to hundreds of product providers and empowers millions of consumers to make better informed financial decisions. We serve our customers through three core divisions:

The **Intermediary Services** division provides technology, compliance, and regulatory support to thousands of intermediary businesses through a comprehensive membership model. Members include directly authorised IFAs, Wealth Managers and Mortgage Brokers.

The **Distribution Channels** division delivers market Insight and analysis and targeted distribution strategies to financial institutions and product providers. Clients include major Life and Pension companies, Investment Houses, Banks, and Building Societies.

The **Fintech and Research** division (Defaqto) provides market leading software, financial information and product research to product providers and intermediaries. Defaqto also provides product ratings (Star Ratings) on thousands of financial products. Financial products are expertly reviewed by the Defaqto research team and are compared and rated based on their underlying features and benefits. Defaqto ratings help consumers compare and buy financial products with confidence.

For more information about Fintel, please visit the website: www.wearefintel.com

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