

12 March 2019

The SimplyBiz Group plc
("SimplyBiz" or the "Group")

SimplyBiz's Zest wins Licence Agreement with Aviva plc

SimplyBiz Group (AIM:SBIZ), a leading independent provider of compliance and business services to financial advisers and financial institutions in the UK, announces that Zest, its state-of-the-art, next generation employee benefits technology platform, has signed a five year contract with Aviva plc ("Aviva").

Aviva, a leading multinational insurance company and a member of the FTSE 100 Index, has selected Zest to deliver a new benefits solution designed to meet modern workplace requirements at an affordable cost for their small and mid sized clients.

Under the terms of the five-year contract, Zest's modern, flexible, secure, easy-to-use platform will enable Aviva to offer businesses a means of providing staff with access to a full range of employee benefits, without having to substantially change the way they manage their workforce and operations.

Matt Timmins, Joint Chief Executive Officer of The SimplyBiz Group, commented:

"We are delighted that Aviva has taken the decision to select Zest. It is yet another significant endorsement of the Zest solution, which we believe is the most innovative, advanced and easy-to-use employee benefits platform on the market.

"We look forward to a long and mutually beneficial relationship with Aviva, as we continue to be a leading choice for companies looking to bring the benefits market in line with modern life and technology.

"Following our recent agreement with Taylor Wimpey, we are delighted to see Aviva, another leading household name, join our growing portfolio of clients and partners."

Enquiries:

The SimplyBiz Group plc

via Instinctif Partners

Matt Timmins (Joint Chief Executive Officer)
Neil Stevens (Joint Chief Executive Officer)

Zeus Capital (Nominated Adviser and Joint Broker)

+44 (0) 20 3829 5000

Martin Green
Andrew Jones
Pippa Hamnett

Peel Hunt (Joint Broker)

+44 (0) 20 7418 8900

Guy Wiehahn
Andrew Buchanan
Rishi Shah

Instinctif Partners

+44 (0) 20 7457 2020 /
SimplyBiz@instinctif.com

Catherine Wickman
Katie Bairsto

About SimplyBiz

With over 3,700 member firms in the UK, The SimplyBiz Group is a leading independent provider of compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, through access to its membership.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

END

NRAEAADFFLKNEAF