

29 March 2019

The SimplyBiz Group plc
("SimplyBiz", the "Company" or the "Group")

Notice of AGM and Annual Report

SimplyBiz (AIM: SBIZ), a leading fintech and support services group, announces that its Annual General Meeting ("AGM") will be held on Tuesday, 23 April 2019 at 9:30am at The John Smith's Stadium, Stadium Way, Huddersfield, HD1 6PG.

The following documents will be posted or made available to Shareholders today:

- The 2018 Annual Report and Accounts (the "Annual Report");
- Notice of Annual General Meeting 2019 (the "AGM Notice"); and
- Proxy Form for the Annual General Meeting 2019 (the "Proxy Form").

The Annual Report and AGM Notice can be viewed and downloaded from the Company's website at www.simplybizgroup.co.uk

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The SimplyBiz Group plc

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About SimplyBiz

The SimplyBiz Group is a leading fintech and support services Group. With over 3,700 member firms in the UK, SimplyBiz provides compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly

authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, through access to its membership.

In March 2019, the Company acquired Defaqto, a leading financial services technology business operating a fintech platform for 8,500 advisers and providing independent ratings of 21,000 financial products and funds, licensed by 230 brands.

Defaqto collects data on over 40,000 products and funds and provides independent information to help banks, insurers and fund managers to get a complete overview of the financial products available to consumers and to help consumers make more informed decisions.

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