

## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)

<b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>		The Simplybiz Group PLC		
<b>1b. Please indicate if the issuer is a non-UK issuer</b> (please mark with an "X" if appropriate)				
Non-UK issuer				
<b>2. Reason for the notification</b> (please mark the appropriate box or boxes with an "X")				
An acquisition or disposal of voting rights				X
An acquisition or disposal of financial instruments				
An event changing the breakdown of voting rights				
Other (please specify): Admission to trading				X
<b>3. Details of person subject to the notification obligation</b>				
Name		Lombard Odier Asset Management (Europe) Limited		
City and country of registered office (if applicable)		London, United-Kingdom		
<b>4. Full name of shareholder(s)</b> (if different from 3.)				
Name		Disclosure on behalf of accounts managed on a discretionary basis by Lombard Odier Investment Managers group.		
City and country of registered office (if applicable)				
<b>5. Date on which the threshold was crossed or reached:</b>		04/04/2018		
<b>6. Date on which issuer notified (DD/MM/YYYY):</b>		05/04/2018		
<b>7. Total positions of person(s) subject to the notification obligation</b>				
	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuer
Resulting situation on the date on which	6.22%		6.22%	76,470,588



Name	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

<b>10. In case of proxy voting, please identify:</b>	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

<b>11. Additional information</b>

<b>Place of completion</b>	London, United-Kingdom
<b>Date of completion</b>	05/04/2018

This information is provided by RNS  
The company news service from the London Stock Exchange

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