RNS Number : 0091G
SimplyBiz Group PLC (The)
12 March 2020

The SimplyBiz Group plc

(the "Company" or "SimplyBiz")

Director / PDMR Shareholding

Grant of options pursuant to The SimplyBiz Group plc Company Share Option Plan (the "CSOP")

On 11 March 2020, Gareth Hague, the Group Finance Director and PDMR was granted an option to acquire 85,106 ordinary shares of £0.01 in the Company ("Ordinary Shares") at an exercise price of £0.01 per Ordinary Share, pursuant to the unapproved part of the Company's Share Option Plan, further details of which are set out below.

The grant has been approved by the Remuneration Committee of the Company's Board.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Gareth Richard Hague
2	**Reason for the notification**	
a)	Position/status	Group Finance Director (PDMR)
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	The SimplyBiz Group plc
b)	LEI	213800DXP1VY21GCTH04
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of £0.01 each in the capital of The SimplyBiz Group plc ("Ordinary Shares") GB00BG1THS43
b)	Nature of the transaction	Grant of an option to acquire Ordinary Shares at an option exercise price of £0.01 per Ordinary Share made pursuant to The SimplyBiz Group plc Company Share Option Plan.
c)	Price(s) and volume(s)	Price(s) 1p Volume(s) 85,106
d)	Aggregated information	N/a - single transaction

e)	Date of transaction	11 March 2020
f)	Place of transaction	Outside a trading venue

For further information please contact:

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