

The SimplyBiz Group plc
("SimplyBiz", the "Company" or the "Group")

Notice of AGM and Annual Report

SimplyBiz (AIM: SBIZ), a leading independent provider of compliance and business services to financial advisers and financial institutions in the UK, announces that its Annual General Meeting ("AGM") will be held on Monday 27th April 2020 at 12:00 noon at The John Smith's Stadium, Stadium Way, Huddersfield, HD1 6PG.

The following documents will be posted or made available to Shareholders today:

- The 2019 Annual Report and Accounts (the "Annual Report");
- Notice of Annual General Meeting 2020 (the "AGM Notice"); and
- Proxy Form for the Annual General Meeting 2020 (the "Proxy Form").

The Annual Report and AGM Notice can be viewed and downloaded from the Company's website at www.simplybizgroup.co.uk

Please note - Due to the government 'stay at home' guidance, issued in response to the COVID-19 pandemic, we continue to review the arrangements for our AGM on a regular basis. In the event we are required to make any changes to the AGM, we will notify shareholders - please monitor www.simplybizgroup.co.uk for updates.

For further information please contact:

SimplyBiz via Instinctif Partners

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Notes to editors

With over 3,700 member firms in the UK, SimplyBiz is a leading independent provider of compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, through access to its membership.

Defaqto is a financial services technology business operating a fintech platform for over 9,500 users, across 3,300 firms and providing independent ratings of 21,000 financial products and funds that are licensed by 250 brands.

For more information, please visit: www.simplybizgroup.co.uk/

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