

**The SimplyBiz Group plc**  
(the "Company" or "SimplyBiz")

**Issue of Shares**

SimplyBiz (AIM: SBIZ), a leading fintech and support services group, announces that it has today issued 21,728 ordinary shares of £0.01 each to satisfy certain share entitlements of members who have elected to exercise their options pursuant to the Members Share Option Plan (MSOP) and a former employee's entitlement pursuant to the Company's Save As You Earn scheme (SAYE).

Application has been made for the 21,728 newly issued shares to be admitted to trading on AIM, and admission is expected to take place on 20 July 2020 ("Admission"). Following Admission, the Company's issued share capital will consist of 96,804,024 ordinary shares. There are no ordinary shares held in treasury. Therefore, following Admission, this figure of 96,804,024 should be used by shareholders as the denominator for the calculation by which they determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

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**Notes to editors**

The SimplyBiz Group provides essential support services, software and data that enable professional financial advisers, financial intermediaries and product providers to deliver better outcomes for their customers.

The SimplyBiz Group supports 3,700 intermediary firms with regulatory and business support in addition to 1,900 customer firms of its fintech platform while providing essential distribution support to over 400 financial institutions.

The Group's understanding of the changing regulatory landscape and deep insights into the needs of customers, advisers and product providers enables it to add unique value to the retail financial services sector.

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