

The SimplyBiz Group plc
(the "Company" or "SimplyBiz")

Issue of Shares

SimplyBiz (AIM: SBIZ), a leading fintech and support services group, announces that it has today issued 21,728 ordinary shares of £0.01 each to satisfy certain share entitlements of members who have elected to exercise their options pursuant to the Members Share Option Plan (MSOP) and a former employee's entitlement pursuant to the Company's Save As You Earn scheme (SAYE).

Application has been made for the 21,728 newly issued shares to be admitted to trading on AIM, and admission is expected to take place on 20 July 2020 ("Admission"). Following Admission, the Company's issued share capital will consist of 96,804,024 ordinary shares. There are no ordinary shares held in treasury. Therefore, following Admission, this figure of 96,804,024 should be used by shareholders as the denominator for the calculation by which they determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further information please contact:

SimplyBiz via Instinctif Partners

Matt Timmins (Joint Chief Executive Officer)

Neil Stevens (Joint Chief Executive Officer)

Gareth Hague (Group Finance Director)

Zeus Capital (Nominated Adviser and Joint Broker) +44 (0) 20 3829 5000

Martin Green

Dan Bate

Peel Hunt (Joint Broker) +44 (0) 20 7418 8900

Guy Wiehahn

Andrew Buchanan

Rishi Shah

Instinctif Partners

+44 (0)20 7457 2020 /

SimplyBiz@instinctif.com

Catherine Wickman

Lewis Hill

Notes to editors

The SimplyBiz Group provides essential support services, software and data that enable professional financial advisers, financial intermediaries and product providers to deliver better outcomes for their customers.

The SimplyBiz Group supports 3,700 intermediary firms with regulatory and business support in addition to 1,900 customer firms of its fintech platform while providing essential distribution support to over 400 financial institutions.

The Group's understanding of the changing regulatory landscape and deep insights into the needs of customers, advisers and product providers enables it to add unique value to the retail financial services sector.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

END

ALSFLFITDEISLII