

3 December 2020

**The SimplyBiz Group plc**  
("SimplyBiz")

**Capital Markets Briefing - Growth Through Digitisation**

Analyst and investor virtual presentation: more details on the event

Live webcast from 14:00 - 16:00 on Wednesday 9<sup>th</sup> December 2020

As previously announced on 12<sup>th</sup> November, SimplyBiz (AIM:SBIZ) will hold a virtual Capital Markets Briefing for analysts and investors on Wednesday, 9<sup>th</sup> December 2020. Today, we are releasing more details on the event.

Matt Timmins, Joint CEO and Neil Stevens, Joint CEO will be hosting the live webcast which will feature presentations from a selection of the senior management team. The briefing will focus on how SimplyBiz's digital transformation strategy will fuel growth and build shareholder value.

The webcast will feature a mix of live sessions and pre-recorded presentations with client testimonials. There will be live Q&A sessions to provide an opportunity for analysts and investors to ask questions to the senior management team.

The full agenda is outlined below:

- Business Overview
- Strategy
- Q&A
- Digital Transformation for Growth
  - o Intermediary Services
  - o Distribution Channels
  - o Fintech & Research
- Building Shareholder Value
- Q&A

A link to the webcast will be provided ahead of the Capital Markets Briefing. Further information on the event will be provided in due course.

If you and/or any of your colleagues would like to attend, please let us know by email [simplybiz@instinctif.com](mailto:simplybiz@instinctif.com)

**For further information please contact:**

**SimplyBiz**

Matt Timmins (Joint Chief Executive Officer)  
Neil Stevens (Joint Chief Executive Officer)  
Gareth Hague (Group Finance Director)

via Instinctif Partners

**Zeus Capital (Nominated Adviser and Joint Broker)** +44 (0) 20 3829 5000

Martin Green  
Dan Bate

**Liberum (Joint Broker)**

Cameron Duncan  
James Greenwood  
Ed Phillips

+44 (0) 20 3100 2222

**Instinctif Partners**

Catherine Wickman  
Lewis Hill

+44 (0) 78 3767 4600

[simplybiz@instinctif.com](mailto:simplybiz@instinctif.com)

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